

Print Designs

Goal:

To apply knowledge of Line, Shape, Texture, Value and Space as elements of art, and use them in creating emphasis, pattern, movement and balance. To create a dynamic and interesting print that uses bold, graphic printmaking or scratchboard techniques to communicate feelings, ideas and meanings.

VAD 1(9-12)-1a and b.VAD 1(9-12)-2b,VAD 3(9-12)1a and d, VAD4(9-12)-1f

TO BE GRADED:

Idea Development

- Consider messages or themes to communicate using a combination of Typography and Images—final design must have at least one word.
- Complete a **spread of thumbnail sketches** planning composition/idea.

(Homework –Due Friday 3-3-17)

Image development: (3 classes)

You may use your own photo selections for reference, or compose from multiple sources. (focus on an interesting composition)

- consider use of line, shape, color and value to create patterns (at least 3) to design an interesting composition. (size determined by media choice)

Final Layout - (2 classes)

- finalize composition including required elements for print / scratchboard. (interesting dynamic composition with at least 3 patterns, and one word)

Final Design Must: (6 classes)

- Combine a graphic image with typography and multiple patterns to create a visually interesting design that is communicates an idea.
- apply knowledge of line, shape, value, VAD concepts and printmaking/ scratchboard techniques to complete a dynamic , graphic image that communicates a clear idea.

Class Critique -participation will determine critique grade **(1 class)**

Note: Each part of Unit has a timeframe listed. Work not completed within that timeframe will be homework, due the next class.